

## The 15-Day Satisfaction Guarantee

When you receive your RMG Marketing Library and the ProfitMAX "Sales Acceleration" software as part of the RestaurantMarketingGroup.org 90-Day Fast Track Program, you have 15 days to review and use the materials, talk with your RMG marketing coaches, and use the ProfitMAX unlimited software support and training. If you are dissatisfied in any way, return the materials in usable condition and receive a complete refund of all payments you have made.

## The \$10,000 12-Month *Net Profit* Guarantee

**The RestaurantMarketingGroup.org will insure your success in this program:**

**RMG guarantees that you will generate at least \$10,000 in increased profits directly attributable to the Software and Marketing Programs you have received from RMG during the first 12 months following your purchase.**

If you fail to generate this new profit and have complied with the stated terms, the RestaurantMarketingGroup.org will refund to you, the purchaser or lessee of the ProfitMAX "Sales Acceleration"™ Software, the sum total of all your payments paid to the RestaurantMarketingGroup.org for the purchase or lease of the ProfitMAX "Sales Acceleration"™ Software.

**To take advantage of the guarantee, you, the purchaser or lessee must:**

Install the ProfitMAX "Sales Acceleration"™ software and utilize the RMG and ProfitMAX Telephone Technical Support during your Guarantee Period, and run a minimum of two "campaign events" per month, specifically the RMG "VIP Club" Campaign as outlined in the "Sales Acceleration"™ FAST START PROGRAM materials with a minimum of the "Bounce-Back VIP Sign-Up Incentive," the "Birthday Certificate" promotion, as well as, the RMG "Employee Challenge" Program, during the 12 months immediately following your purchase or lease and submit an "ROI Report" on each event.

If you choose, you may run other additional campaign(s) and/or campaign event(s) of your own design.

During the 90-Day Fast Track period, visit with your Marketing Coach on a Weekly Basis and complete each marketing assignment with a proficiency rating of 85% or better.

By the beginning of the 4<sup>th</sup> month of the Guarantee Period, you must be contacting a minimum of 1500 names per month.

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